

GIVE KIDS THE WORLD "2024 DREAMS UNLIMITED TRAVEL DISNEY CRUISE LINE" SWEEPSTAKES

OFFICIAL RULES

Conducted by and Benefitting Give Kids The World, Inc. ("GKTW")

Give Kids the World® (GKTW) is an 89-acre, nonprofit "storybook" resort located near Central Florida's most beloved attractions. Critically ill children and their families are treated to weeklong, cost-free vacations, complete with accommodations in whimsical villas, transportation, donated attraction tickets, meals and much more. Since 1986, Give Kids the World Village has welcomed more than 187,000 families from all 50 states and over 77 countries. For more information, visit www.givekidstheworld.org.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING.

OPEN ONLY TO INDIVIDUALS WHO ARE LEGAL RESIDENTS OF, AND CURRENTLY RESIDING WITHIN THE FIFTY (50) UNITED STATES, AND THE DISTRICT OF COLUMBIA ("D.C."), WHO ARE AT LEAST EIGHTEEN (18) YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. A VALID EMAIL ADDRESS AND INTERNET ACCESS IS REQUIRED FOR ENTRY. VOID OUTSIDE OF THE FIFTY (50) UNITED STATES/D.C. AND WHEREVER PROHIBITED BY LAW. THIS CHANCE TO WIN IS GOVERNED BY UNITED STATES LAW. DO NOT ENTER IF YOU ARE NOT A RESIDENT OF AND LOCATED IN THE FIFTY (50) UNITED STATES OR D.C. AT TIME OF ENTRY.

1. Promotion Period: The Give Kids The World's "Dreams Unlimited Travel Disney Cruise Line" Chance to Win ("Chance to Win") begins on January 18, 2024 at 12:00:00 a.m. Eastern Time ("ET") and ends on February 19, 2024 at 11:59:59 p.m. ET ("Promotion Period"). GKTW is the official timekeeper for the Chance to Win.

2. Eligibility: The Chance to Win is open only to legal residents of the 50 United States and D.C., who are currently residing therein, and who are at least eighteen (18) years of age or older at the time of entry. Employees, officers and directors of GKTW, Laughton Marketing Communications, Inc. (d/b/a US Sweepstakes and Fulfillment Co) ("Administrator"), and Dreams Unlimited Travel, their parent companies, affiliates, subsidiaries, and members of the immediate families (defined as including spouse, biological, adoptive and step-parents, grandparents, siblings, children and grandchildren, and each of their respective spouses, regardless of where they reside) or households (whether related or not) of any of the above are NOT eligible to participate in the Chance to Win. Non-eligibility or non-compliance with any of these Official Rules may result in disqualification. The Chance to Win is void outside of the 50 United States/D.C. and wherever prohibited by law. The Chance to Win is subject to United States, Florida, and all applicable federal and state laws and regulations.

3. How to Enter: There are two (2) ways to enter. During the Promotion Period, go to <https://www.gktw.org/dreamcruise> and purchase an entry; for every \$10 purchase (together with payment of applicable service fees), the participant will receive one (1) entry. To enter without making a purchase: On a 3" x 5" card, handwrite your full name, address, city, state, ZIP code, age, email address, and phone number and place in a standard size envelope with proper postage affixed to earn one (1) entry and mail to: Give Kids the World C/O Laughton Marketing Communications, Inc. (d/b/a US Sweepstakes and Fulfillment Co) "Dreams Unlimited Travel Disney Cruise Line", PO Box 595, Social Circle, GA 30025-0595. Mail-in entries must be postmarked by February 19, 2024 and received by February 23, 2024 to be eligible for the prize drawing. Each mail-in entry must be mailed separately. No robotic, programmed, script, macro, or other automated entries (collectively "Automated Entries").

Automated Entries or entries that have been tampered with will result in disqualification of all entries from that entrant, and associated entries. Released Parties (as defined in Rule 9 below) are not responsible for lost, late, misdirected, damaged, or incomplete entries. Incomplete entries will not be acknowledged and will not be included in the Chance to Win drawing. All entries submitted become the property of GKTW and will not be returned. Submission of an entry is subject to, and all entrants must comply with, all policies, terms and conditions set forth in these Official Rules. Proof of submission does not constitute proof of receipt. Only the person associated with the entry may be entitled to a prize. In the event of a dispute as to who entered, the name of the “authorized account holder” associated with the email account used for entry will be deemed to be the entrant. The authorized account holder of the email address is defined as the natural person who is assigned to the email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address. Entries must be completed by 11:59:59 p.m. ET on February 19, 2024 to count toward entry into the Chance to Win drawing. Any entry that does not comply with these requirements, and all other requirements of these Official Rules (including submission of all required documentation, in the sole opinion of GKTW, may be disqualified and any prize forfeited in its entirety, without compensation).

4. Drawing/Odds of Winning: To be eligible for the Chance to Win drawing, an eligible entry must be received during the Promotion Period. The Chance to Win drawing will be conducted on or about February 26, 2024 (“Drawing Date”) by the Administrator whose decisions shall be final in all matters relating to the Chance to Win. One (1) will be selected at random from among all eligible entries received. Odds of winning the prize will depend on the total number of eligible entries received.

5. Prize and Approximate Retail Value (“ARV”): One (1) Prize: 4-Night Disney Cruise Line vacation for 2 in a Verandah stateroom sailing roundtrip from Port Canaveral, Florida. Includes cruise fare, port charges and taxes for two passengers. Additional guests can be added for an additional charge based on Disney Cruise Line pricing at time of booking up to maximum stateroom capacity. Valid for any 4-night itinerary sailing from and returning to Port Canaveral Florida.

Prize DOES NOT INCLUDE airfare, transportation to/from the port, gratuities, shore excursions or onboard charges. **Cruise must be booked through Dreams Unlimited Travel, Inc and must be completed by 12/31/2024.** Subject to Disney Cruise Line availability. Not valid for Holiday or Peak Season sail dates.

ARV: \$3,000.00

Except as otherwise provided herein, all federal, state and local taxes, if any, are the sole responsibility of the prize winner, who will receive the appropriate IRS Form reflecting the final actual value of any prize valued at \$600 or more. GKTW shall have the right, but not the obligation, to make any deductions and withholdings that GKTW deems necessary or desirable under applicable federal, state and local tax laws, rules, regulations, codes or ordinances.

Prize winner acknowledges that he/she is solely responsible for any actions, claims or liabilities of their traveling party, related to any use or misuse of the Parade Package or any related activity or travel.

Disclaimer: ALL PRIZE DETAILS NOT SPECIFIED HEREIN SHALL BE DETERMINED BY GKTW IN ITS SOLE DISCRETION WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND GKTW HERBY DISCLAIMS ALL

SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT.

This package which has been donated to GKTW, is not valid for promotional purposes, is nontransferable and may not be resold, donated or auctioned off. All elements of the package must be used by the prize winner and their guest at the same time during the redemption of the package. This package will have no remaining value once used, in whole or in part. Any vouchers or tickets with respect to the package will not be replaced if lost, stolen, destroyed or expired. Package may not be redeemed for cash.

Dreams Unlimited Travel is donating this prize package to Give Kids The World, Inc. Neither Dreams Unlimited Travel nor any of its parent companies, affiliates, or subsidiaries are beneficiaries, conductors, sponsors, or administrators of this Chance to Win.

6. Winner Notification/Prize Award/Publicity Consent: No entrant is deemed a winner until their eligibility has been verified and it is determined that they have complied with all terms of these Official Rules. Winners will be required to sign and return to GKTW, within seven (7) calendar days of the date printed on the notification, an Affidavit of Eligibility, W2G, W-9 taxpayer identification form, another form of identification and except where prohibited by law, a Liability/Publicity Release (including COVID-19 liability) from winner and all guests, in order to claim the prize. Failure to return all required documentation required by these Official Rules within the specified time periods, and/or failure to comply with all applicable rules and requirements, will result in forfeiture of the entire Parade Package, without compensation. Failure of potential winner(s) to comply with the above prize claim requirements for any reason, or the return of any prize or prize notification as undeliverable, or the determination that a potential winner is ineligible to receive a prize, will result in forfeiture of the prize and may result in alternate winner(s) being selected in accordance with these Official Rules

The winner(s) and guest(s) may be required to consent to a background check, and the prize may be forfeited, at the sole and absolute discretion of GKTW, in the event such background check discloses criminal background history or is otherwise unsatisfactory to GKTW.

Once the prize(s) have been reserved and confirmed by the applicable party(ies), the prize(s) is considered awarded. Sponsor is not liable for any missed prize events, opportunities, or expenses. Unclaimed or forfeited prize or element of prize may be awarded to an alternate winner selected in a separate random drawing.

By accepting a prize, the winner(s) grants GKTW and its agents and designees, the right to use their name and likeness in advertising, publicity and promotion without further compensation or permission, except wherever prohibited by law.

7. Disqualification and Interpretation: GKTW reserves the right, at its sole discretion, to disqualify any entrant from this Chance to Win or any other promotion conducted now or in the future by GKTW or any of its affiliates if GKTW suspects or finds entrant to be: (a) violating the Official Rules; (b) tampering or attempting to tamper with the entry process, the operation of the Chance to Win; (c) acting in a disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person; or (d) attempting to undermine the legitimate operation of the Chance to Win by cheating, hacking, deception, or other unfair playing practices or intending to annoy, abuse, threaten or harass any other entrants, GKTW or its representatives. **ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THIS CHANCE TO WIN OR THE WEBSITES MAY BE A**

VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, GKTW MAY DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW, AND TO BAN OR DISQUALIFY SUCH INDIVIDUAL FROM THIS AND FUTURE PROMOTIONS.

8. GOVERNING LAW/JURISDICTION: ALL ISSUES CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION, AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR ANY OF THE RELEASED PARTIES IN CONNECTION WITH THE CHANCE TO WIN SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF FLORIDA WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

Venue: By participating in this Chance to Win, each entrant agrees that any and all disputes the entrant may have with, or claims entrant may have against, the Released Parties relating to, arising out of or connected in any way with (i) the Chance to Win, (ii) the awarding or redemption of any prize, and/or (iii) the determination of the scope or applicability of this agreement, will be resolved individually and exclusively in the Circuit Court of the Ninth Judicial Circuit in and for Orange County, Florida; or, if the Circuit Court does not have jurisdiction, then before the United States District Court for the Middle District of Florida (Orlando Division); or if neither or such courts shall have jurisdiction, then before any other court sitting in Orange County, Florida, having subject matter jurisdiction for trial and determination by the court sitting without a jury

9. Limitation of Liability: Entrants, by entering the Chance to Win, agree and are deemed to release, discharge and hold harmless GKTW, Administrator, and Dreams Unlimited Travel, their parent companies, affiliates, and subsidiaries associated with the Chance to Win, and all other service providers involved with the design, execution or fulfillment of this Chance to Win, and the respective directors, officers, agents and employees of each of the foregoing (collectively, "Released Parties") from and against any liability, claims, losses and damages of any kind, including death, to persons or property, arising out of, or relating to, their participation in this Chance to Win and the acceptance, use, misuse, or possession of a prize (if applicable). Released Parties do not assume any responsibility for, and the entrant hereby releases and agrees to hold the Released Parties harmless from and against, any and all claims, actions, damages, demands and liabilities of whatever nature or kind arising out of, or in connection with, the entrant's participation or attempted participation in the Chance to Win, including, without limitation, the administration of the Chance to Win, the selection and confirmation of the winner, and the arranging for, awarding of and use of the prize or portion thereof. Without limiting the generality of the foregoing, the Released Parties are not responsible for (a) the incorrect or inaccurate capture of entry information for any reason; (b) late, lost, stolen, damaged, misdirected, garbled or incomplete entries, transmissions or transactions, entries that are altered or otherwise irregular, have been submitted through illicit means or do not conform with or satisfy any or all of the conditions of these Official Rules; (c) any loss, damage, or claims caused by, or in any way related to, the awarded prize or the Chance to Win itself; (d) failure of any website associated with this Chance to Win, or any operations or transmission of information during the Promotion Period, including, without limitation, any problems, human, production or technical errors, lost, delayed, garbled or corrupted data or transmissions, omissions, interruptions, deletions, defects or failures of any telephone or transmission lines, technical malfunctions of any computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail, Instagram direct message, or entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof

including, without limitation, any injury or damage to an entrant's or any other person's computer related to or resulting from participating in or downloading any material connected to the Chance to Win, all of which may affect a person's ability to participate in the Chance to Win; (e) any typographical or other error or omission in any printing or advertising relating to the Chance to Win, in the administration or execution of the Chance to Win, or in the announcement or notification of the winner; (f) the security or privacy of information transmitted via computer networks or for breaches of privacy due to interference by third party computer "hackers" or otherwise; (g) any claims regarding the accepting, arranging for, awarding of or use of the prize or any portion thereof; (h) electronic communications which are undeliverable as a result of any form of active or passive filtering of any kind; or (i) cheating or fraud by any participant. Entry material/data that has been tampered with or altered is void. GKTW reserves the right, at its sole discretion, to amend these Official Rules for clarification purposes, at any time, in any way, and without prior notice, without materially affecting the terms and conditions of the Chance to Win. Without limiting the foregoing, if for any reason the Chance to Win is not capable of running as originally planned, including should any virus, worm, bug, technical failures, unauthorized human intervention, or other causes corrupt or affect the administration, security, fairness or proper conduct of the Chance to Win, GKTW reserves the right to modify, terminate or suspend this Chance to Win. In the event of termination, GKTW may randomly select the winner from among all eligible, non-suspect entries received up to date/time of such termination, or up to the date/time of the situation warranting such termination.

10. Winner(s)' Name: For the winner(s)' name (available after winners have been verified), send a self-addressed, stamped, business size (#10) envelope on or after February 26, 2024 to: Give Kids The World "Dreams Unlimited Disney Cruise Lines" winner, 210 South Bass Road, Kissimmee, FL 34746.

11. Privacy Policy/Consent to Use Personal Information: Personal information collected in connection with this Chance to Win is subject to GKTW's privacy policy (<https://www.gktw.org/contact/privacy.php>). By entering this Chance to Win, you consent and agree to GKTW's collection, use, disclosure, and storage of your information for the administration of this Chance to Win and for any purposes consistent with such privacy policy. In addition, by entering, you agree to receive marketing emails from GKTW; you may opt out at any time after the initial email.

12. Rules Govern: In the event of any discrepancy or inconsistency between the Official Rules and disclosures or other statements contained in any Chance to Win-related materials or made by any representative of GKTW, these Official Rules shall prevail, govern, and control.

13. Severability: The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

14. Intellectual Property: The use of any prize provider, name or trademark in connection with the prize is solely for the purpose of describing such prize and is not intended to suggest any affiliation or sponsorship. All intellectual property, including but not limited to trade-marks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations are the property of their respective owners. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

15. Conductor and Beneficiary: Give Kids The World, Inc., 210 S. Bass Road, Kissimmee, FL 34746.

16. Administrator: Laughton Marketing Communications, Inc. (d/b/a US Sweepstakes and Fulfillment Co), a division of US Sweepstakes and Fulfillment, 625 Panorama Trail, Suite 2100, Rochester, NY 14625.

Financial information about Give Kids The World, Inc. can be obtained by writing to the organization at 210 South Bass Road, Kissimmee, FL 34746. In addition, several states where Give Kids The World, Inc. is required to file financial information each year also require the following disclosures. Colorado: Colorado residents may obtain copies of registration and financial documents from the office of the Secretary of State, (303) 894-2680, <http://www.sos.state.co.us/>. Florida: Registration No. CH871. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, WITHIN THE STATE, 1-800-435-7352, OR FROM THE DIVISION OF CONSUMER SERVICES' WEBSITE, www.800helpfla.com. Georgia: A full and fair description of the programs and activities of Give Kids The World, Inc. and its financial statements are available upon request at the address indicated above. Maryland: For the cost of postage and copying, documents and information filed under the Maryland charitable solicitation law can be obtained from the Secretary of State, Charitable Division, State House, Annapolis, MD 21401, (800) 825-4510. Michigan: MICS No. 9983. Mississippi: The official registration and financial information of Give Kids The World, Inc. may be obtained from the Mississippi Secretary of State's Office by calling 1-888-236-6167. Registration with the Secretary of State does not imply endorsement by the Secretary of State. New Jersey: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT www.njconsumeraffairs.gov/ocp.htm#charity. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. New York: A copy of the latest annual report can be obtained from the organization or from the Office of the Attorney General by writing to the Charities Bureau, 120 Broadway, New York, NY 10271. North Carolina: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 1-888-830-4989 (within North Carolina) or 919-807-2214 (outside of North Carolina). The license is not an endorsement by the State. Pennsylvania: The official registration and financial information of Give Kids The World, Inc. may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Virginia: Financial statements are available from the State Office of Consumer Affairs, P.O. Box 1163, Richmond, VA 23218. Washington: The notice of solicitation required by the Charitable Solicitation Act is on file with the Washington Secretary of State, and information relating to financial affairs of Give Kids The World, Inc. is available from the Secretary of State, and the toll-free number for Washington residents: 1-800-332-4483. West Virginia: West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. REGISTRATION IN THE ABOVE STATES DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION OF GIVE KIDS THE WORLD, INC. BY THE STATES.

ABBREVIATED RULES FOR LANDING PAGE, POS, ADS, ETC:

ABBREVIATED RULES. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR DONATION WILL NOT INCREASE YOUR CHANCES OF WINNING. Begins at 12:00:00 a.m. ET on 1/18/24 and ends at 11:59:59 p.m. ET on 02/19/2024. The Chance to Win is open only to legal residents of the 50 United States/D.C., who are 18 years of age or older at the time of entry. Odds of winning depend on the number of eligible entries received. Void outside of the 50 United States/D.C. and wherever prohibited. For Official Rules, how to enter without donation and complete entry/prize

details, go to [www.gktw.org/cruiserules]. Conducted by and benefiting Give Kids The World, Inc., 210 S. Bass Road, Kissimmee, FL 34746.