

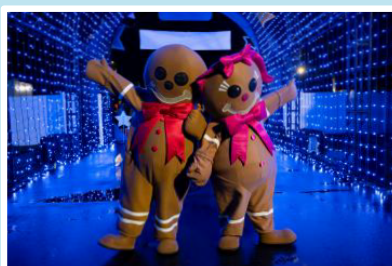
# HOLIDAYS

**at GIVE KIDS THE WORLD**



## Support Give Kids The World This Holiday Season: Attend & Sponsor Joy-Filled Events

Since 2020, Give Kids The World Village has transformed the holidays into a season of sparkle and smiles. This November and December, sponsor joy and give back by making the Village shine a little brighter for families who need it most.



### GINGERBREAD RUN

**Saturday, November 8 at 6:30 PM**

Annual 5K and family fun run event with a holiday twist! For the second year in a row the Run will be hosted under the lights. Open to all ages.

**Sponsorships: Starting at \$5000**



### ICE CREAM FOR BREAKFAST WITH SANTA!

**Saturday, December 6 & Sunday, December 7 at 11:00 AM**

What's better than ice cream? Ice Cream For Breakfast...with Santa! Guests can enjoy a create-your-own ice cream bar, Village attractions, characters and a meet and greet with Santa. Open to all ages.

**Sponsorships: Starting at \$500**

**Guest count: 500**



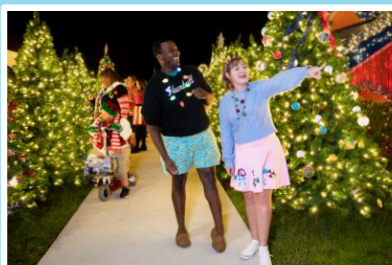
### HOLIDAY NIGHTS!

**Saturday, December 21 & Sunday, December 22 at 7:00 PM**

A festive night of holiday lights, music from CFC Arts, a holiday film, and food for purchase from local-area food trucks.

**Sponsorships: Starting at \$500**

**Guest count: 500**



### ADOPT A TREE

Showcase your brand at the Village by sponsoring a tree on the Avenue or our Tree Trail. This unique promotion is only available during the holiday season, as the Village typically does not display outside signage. Seen by over 5,000 guests, volunteers, and event participants this holiday season.

**Sponsorships: Starting at \$1200**

**Guest count: 5,000**



Give Kids The World Village is an 89-acre, whimsical nonprofit resort in Central Florida that provides children with critical illnesses and their families with magical weeklong wish vacations at no cost. For more information, visit [www.gktw.org](http://www.gktw.org).

### To Get Involved:

**Mark Richards**  
Development Specialist  
[markr@gktw.org](mailto:markr@gktw.org) • 413-652-7865



**Saturday, November 8, 2025**

| SPONSORSHIP BENEF                             | Presenting<br>(\$15,000) | (\$10,000) | (\$5,000) | (\$2,000) | (\$500)  |
|---|--------------------------|------------|-----------|-----------|----------|
| Complimentary race entries                    | 5                        | 5          | 4         | 3         | 2        |
| Signage placed along race course              | ★                        | ★          | ★         | ★         | ★        |
| Recognition on event website                  | ★                        | ★          | ★         | ★         | ★        |
| Vendor booth at event                         | ★                        | ★          | ★         | —         | —        |
| Name / logo on race bib                       | ★                        | ★          | —         | —         | —        |
| Logo at start / finish line and event signage | ★                        | ★          | —         | —         | —        |
| Signage on stage at kickoff zone              | ★                        | —          | —         | —         | —        |
| Logo printed on marketing materials           | ★                        | —          | —         | —         | —        |
| Gingerbread Run 2025 Presented by             | ★                        | —          | —         | —         | —        |
| <b>SPOTS AVAILABLE</b>                        | <b>1</b>                 | <b>3</b>   | <b>4</b>  | <b>5</b>  | <b>5</b> |



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# Sponsor the Season!

Make the season bright and showcase your brand all season long!

| OPPORTUNITY                          | DETAILS                         | BENEFITS  | COST  |
|--------------------------------------|---------------------------------|---|---|
| Presenting Sponsor                   | Holidays at Give Kids The World | Presented by banner and on event website, marketing materials, and social media posts • Company logo on website • Table at events/branded giveaways • Decorated tree on the Avenue • Discounted event tickets | \$25,000                                    |
| Ice Cream for Breakfast with Santa   | • Dec 6 & 7, 11:00 AM           | • Name on website • Name on event signage • Social media recognition  | \$500                                       |
| Holiday Nights                       | • Dec 21 & 22, 7:00 PM          |   |   |
|                                      |                                 | • Logo on website • Logo on event signage • Social media recognition • Host table at events   | \$1,500                                     |
|                                      |                                 | "Presented by" signage • Logo on website and event signage • Social media recognition • Host table at events  | \$2,500                                     |
| Adopt a Tree on our Tree Trail       | October–January                 | Adopt a Tree on our Tree Trail. Includes a sign with your company name, placed by your tree.  | \$1200 (Before 10/1)<br>\$1500 (After 10/1) |
|                                      |                                 | Adopt a Tree on our Tree Trail. Give Kids The World will provide all decorations and staffing to beautifully adorn your tree.   | \$1700 (Before 10/1)<br>\$2000 (After 10/1) |
| Adopt a Tree on the Avenue of Angels | October–January                 | Adopt a Tree on the Avenue of Angels. Includes a sign with your company name, placed by your tree.  | \$2000                                      |
|                                      |                                 | Adopt a Tree on the Avenue of Angels. Give Kids The World will provide all decorations and staffing to beautifully adorn your tree along the Avenue.  | \$2500                                      |

Give Kids  
The World  
Village®

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# Adopt A Tree

Illuminate your brand and make a lasting impact on those who need it the most with a sponsorship or donation. You can sponsor a tree along our holiday Tree Trail; on our iconic Avenue of Angels, which runs through the heart of the Village; or right inside a villa for our wish families to enjoy!

| SPONSOR               | BENEFITS  | COST                           |
|-----------------------|---|--------------------------------|
| OUR TREE TRAIL        | Adopt a Tree on our Tree Trail. Includes a sign with your company name, placed by your tree.                                  | <b>\$1200</b><br>(Before 10/1) |
|                       |   | <b>\$1500</b><br>(After 10/1)  |
| AVENUE OF ANGELS TREE | Adopt a Tree on our Tree Trail. Give Kids The World will provide all decorations and staffing to beautifully adorn your tree. | <b>\$1700</b><br>(Before 10/1) |
|                       |   | <b>\$2000</b><br>(After 10/1)  |
| AVENUE OF ANGELS TREE | Adopt a Tree on the Avenue of Angels. Includes a sign with your company name, placed by your tree.                            | <b>\$2,000</b>                 |
|                       |   | <b>\$2,500</b>                 |



For more information on how to bring Joy to GKTW with this program, please contact: **Stephanie Schweigert**  
[stephanies@gktw.org](mailto:stephanies@gktw.org) • 407-396-1114 ext. 4217



TO DONATE OR PURCHASE  
SCAN CODE HERE

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