



Media Preview Tuesday, November 9, 2021

Digital Press Kit: www.gktw.org/lights/press/

Schedule of Events

6:00 p.m.	Arrival and check-in
6:30 p.m.	Welcome by Pamela Landwirth and wish family remarks, stage
6:45 p.m.	Dancing lights show, tram tours, tree trail, holiday marketplace, etc.
Until 9:00 p.m.	Interviews, refreshments, photos and filming

Interview Opportunities

Please visit one of the following locations to conduct interviews with the individuals listed:

Stage:	Pamela Landwirth, Give Kids The World President & CEO
Stage:	Clayton Landiss, RWS Entertainment – Lighting Design
Stage:	Kristin and Casen Parsons, GKTW Wish Family
South Pole Marketplace:	Elizabeth Davis, GKTW – Holiday Marketplace, Santa’s Summer House
Near ITEC Villa:	Jessica Konecny, GKTW – Tram Tours
Matthew’s Boundless Playground:	Michaela Kneuer, GKTW – Dessert Parties and Premium Experiences
Upon Request:	Steven Amos and Elise Boyles, GKTW – Event Production

Fun Facts

- The display features 1.25M feet of lights, including 3.2 million lights donated by Walt Disney World.
- The entry features a 12-foot-tall star archway and 30-foot long tunnel of dancing lights.
- The dancing lights show encompasses 21 fully programmed villas set to music, with six (6), three (3)-minute holiday vignettes playing each hour. The show features testimonials by GKTW wish children.
- The installation took place from September 12, 2021 through November 9, 2021.
- 73 wish family villas are decorated with thousands of lights.
- 13 star clusters showcase the artwork of Give Kids The World wish children.
- The display includes 200 decorated Christmas trees, with 55 sponsors supporting the event.
- The Wish Tree is 35 feet tall and is wrapped in 400+ strands of lights, with 55-star spheres.
- Lighting production was executed by RWS Entertainment Group, with support from GKTW volunteers.
- Over the 52-night event, volunteers will contribute more than 30,000 volunteer hours.
- Voice actress and singer Jodi Benson (*Disney’s The Little Mermaid*) voices the guided tram tour.
- Proceeds from Night of a Million Lights will make dream vacations come true for critically ill children.
- Since 1986, Give Kids The World has welcomed 177,000 wish families from all 50 states and 76 countries.

Media Contact:

For additional information or to schedule follow-up interviews, contact Cindy Elliott:

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Text to Give: Text NOAML to 44321