



**RWS
Entertainment
Group**

RWS Entertainment Group Produces Night of a Million Lights for *Give Kids The World Village*

More than three million lights illuminate the nonprofit resort, which provides magical wish vacations for critically ill children and their families

New York, NY – November 9, 2021 – RWS Entertainment Group (RWS), the world’s largest full-service live entertainment production company, has partnered with Give Kids The World Village to produce its second annual Night of a Million Lights holiday lights spectacular – scheduled to illuminate the Village November 12, 2021 through January 2, 2022. For 52 nights, attendees can immerse themselves in the wonder and enchantment of the Village, an 89-acre, whimsical nonprofit resort in Kissimmee, FL, that provides critically ill children and their families from around the world with magical weeklong wish vacations at no cost. All proceeds from the event will fund dream vacations for wish families.

After a stunning debut in 2020, this year’s Night of a Million Lights event will feature a 360-degree dancing lights show set to music; tram tours of dozens of elaborately decorated villas, with scripted storytelling guided by voice actress and singer Jodi Benson, the voice of Ariel in Disney’s animated classic, *The Little Mermaid*; a holiday marketplace where guests can visit Santa in his beautifully decorated Florida home; a dazzling tree trail; larger-than-life step-in photo displays; and more.

“Give Kids The World provides hope and celebration all in one location for critically ill children and their families,” said RWS Founder and CEO, Ryan Stana. “We are proud and grateful for the opportunity to partner with them to raise awareness and funds for their mission. The dazzling display of three million lights throughout the property will delight guests of all ages and create memories to last a lifetime.”

Rated Four Stars by Charity Navigator for 15 consecutive years, Give Kids The World’s mission is to create the happiness that inspires hope for wish families. Since 1986, nearly 177,000 wish families from all 50 states and 76 countries have been welcomed to the Village to enjoy life-changing experiences and create special moments away from hospital stays and medical procedures.

To learn more about Give Kids The World, visit gktw.org.

To learn more about RWS Entertainment Group and the services they provide, visit experiencerws.com.

Fact sheets, event renderings, bios, photos and more [here](#).

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About Give Kids The World:

Give Kids The World Village is an 89-acre, whimsical nonprofit resort in Central Florida that provides critically ill children and their families with magical weeklong wish vacations at no cost.

Tragically, more than 30,000 children in the U.S. are diagnosed with a critical illness each year, and half of those who are eligible for a wish choose to visit Orlando. Give Kids The World is the nonprofit that fulfills these wishes – providing every child and his/her entire family with transportation; private villa accommodations; all meals and snacks; daily entertainment; donated theme park tickets; daily gifts; and interactive experiences at the Village, a storybook destination all its own – featuring an array of accessible rides and attractions.

Since 1986, nearly 177,000 wish children and their families from all 50 states and 76 countries have been welcomed to the Village to laugh together, play together, and create priceless memories away from hospital stays and medical treatments.

Give Kids The World's mission to create the happiness that inspires hope for wish families is made possible by the generosity of caring corporate partners and individual donors. For more information, visit www.gktw.org. To make a donation, visit www.gktw.org/donate.

About RWS Entertainment Group:

RWS Entertainment Group is a global, Emmy Award-winning entertainment company with headquarters in New York City and London. Together with its subsidiaries, RWS creates custom entertainment, live events and branded experiences delivering over 400 live productions each year. RWS is the leading provider of live entertainment for the hospitality, leisure, cruise, attractions, municipality, theatrical and corporate industries.

Founded in 2003, RWS operates the largest live production facility in New York City which includes 56,000 square feet of office space, a rehearsal studio complex and performer housing. RWS properties include a Theatrical and Ticketed Experiences division; Binder Casting serving the stage, film and commercial markets; the innovative RWS Fun Crew: Staffing Reimagined; RWS Décor Products and RWS Leased Experiences.

RWS has supplied ground-breaking productions and custom brand experiences for an impressive roster of clients that includes Warner Bros., Apple, Disney, NBCUniversal, *O, the Oprah Magazine*, Vera Wang, Holland America Line, Disney Cruise Lines, Azamara, MSC Cruises, Virgin Voyages, Hard Rock Resorts, Iberostar Resorts & Hotels, Six Flags, Hershey Entertainment and Resorts, Cedar Fair Entertainment Company, The Denver Zoo and many more.



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