



Give Kids  
The World  
Village®

ANNUAL  
REPORT

2021-2022





## Where Happiness Inspire Hope.

Give Kids The World Village is an 89-acre nonprofit storybook resort in Central Florida that provides critically ill children and their families with magical, weeklong wish vacations at no cost. This includes accommodations in whimsical villas, transportation, donated theme park tickets, meals, nightly entertainment, and unique interactive experiences at the Village. A stay at the Village is much more than a vacation.

During one transformative week, wish families laugh, play, and create priceless memories together away from hospital visits and medical procedures. It's a magical week of "YES" where wish kids can experience the simple joys of childhood, and where families can recapture some of the precious moments that may have been missed due to their child's illness.

Since 1986, Give Kids The World Village has welcomed more than 176,000 families from all 50 states and 76 countries. The Village is made possible by the support of generous donors and community partners, as well as thousands of passionate volunteers – who donate their time and talent helping to make wishes come true.

For more information, please visit  
[givekidstheworld.org](http://givekidstheworld.org).





# DEAR FRIEND

FY21 was defined not by the unexpected challenges we faced, but by the resilience, courage, and unyielding resolve of our Give Kids The World community to make a difference in the life of a critically ill child. Thanks to the compassion and generosity of our Board members, volunteers, corporate partners, wish-granting organizations, donors and staff, we overcame the unpredictability of the pandemic and the uncertainty of the economy by improvising, adapting, and innovating – with the well-being of our wish families at the heart of everything we did.

We found inventive ways to fundraise, hosting our signature Gala at the Village for the first time ever. During a magical evening under the stars highlighted by Broadway performances and exquisite dining, guests were immersed in the whimsy and wonder of our storybook resort as they experienced many of the parties and celebrations that make wish visits so unforgettable for our families. We enhanced the wish experience by renovating 142 villas with a vibrant new color palette, beautiful artwork, and inviting, comfortable furnishings that truly make our accommodations a home away from home for our precious families. And we reached for the stars, completely reimagining our iconic star experience in the Castle of Miracles with bold new animation and state-of-the-art interactive elements that will surprise and delight countless children and families to come.

Our challenges may be new, but the values upon which Give Kids The World's success depends remain steadfast: childlike wonder; compassion; curiosity; integrity; optimism; storytelling; and teamwork. We are grateful to everyone who makes it possible for us to continue our 36-year legacy of creating joy and inspiring hope for the precious families we serve.

Thank you from the bottom of my heart for all you do.

With love and gratitude,



Pamela Landwirth  
President & CEO  
Give Kids The World Village





TOTAL  
FAMILIES  
SERVED  
2665



TOTAL DOMESTIC 2626

Alabama - 70	Illinois - 76	Montana - 7	South Carolina - 46
Alaska - 1	Indiana - 75	Nebraska - 10	South Dakota - 3
Arizona - 35	Iowa - 22	Nevada - 17	Tennessee - 54
Arkansas - 17	Kansas - 34	New Hampshire - 11	Texas - 236
California - 118	Kentucky - 55	New Jersey - 46	Utah - 41
Colorado - 54	Louisiana - 65	New Mexico - 12	Vermont - 5
Connecticut - 24	Maine - 14	New York - 95	Virginia - 43
Delaware - 4	Maryland - 29	North Carolina - 63	Washington - 52
District of Columbia - 4	Massachusetts - 46	North Dakota - 7	West Virginia - 5
Florida - 263	Michigan - 160	Ohio - 119	Wisconsin - 52
Georgia - 90	Minnesota - 59	Oklahoma - 60	Wyoming - 2
Hawaii - 22	Mississippi - 24	Oregon - 24	Puerto Rico - 11
Idaho - 10	Missouri - 93	Pennsylvania - 106	
		Rhode Island - 29	

TOTAL INTERNATIONAL 39

Canada - 11	Israel - 8	Mexico - 4	Scotland - 1	United Kingdom - 15
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## MILES OF SMILES

In June 2022, Give Kids The World delivered the magic and wonder of the Village to alumni wish families in 11 cities during the Summer Road Trip – with stops at amusement parks and attractions from Georgia to New Hampshire. Over the course of 12 days, Give Kids The World's whimsically-designed bus traveled 4,000 miles to help wish families reconnect, reminisce, and relive treasured moments from their wish trips. Each Summer Road Trip stop featured a DJ dance party, games, crafts and more, along with complimentary park access. In all, the event was attended by 5,000 alumni wish family members; supported by 150 volunteers; and delivered millions of smiles.

"During the past 36 years, we've welcomed thousands of wish families into our Village home and into our hearts. Each of them has made an indelible mark on our lives," said Give Kids The World President and CEO Pamela Landwirth. "Our Summer Road Trip was an opportunity to help alumni families across the country rediscover the magic of the Village and to share our mission with new audiences."







## WHEN A WISH BECOMES A STAR

Among the myriad of magical experiences enjoyed by wish families at Give Kids The World Village, the most treasured of all is the opportunity for every wish child to customize a gold star and have it placed permanently within our galaxy of stars in the Castle of Miracles and the adjoining Star Tower. To make this poignant moment even more unforgettable, the Village engaged SteamLabs Design Group to completely reimagine the star experience – transforming it into a highly interactive encounter featuring cutting-edge animation, fully-integrated audio in four languages and charming new characters.

Joining the Castle's resident Stellar The Star Fairy in bringing this deeply personalized experience to life, Franko the giant and fairies Glitter, Dusty and Willow take wish kids on a fantastical journey as their stars are lovingly placed and their stories become woven into the rich history and legacy of the Village.

"Seeing our son's star among so many others rendered us speechless," said one recent wish mom. "To know that his star will be here even when he is not, and to feel like we are not alone in our journey...I have no words for how meaningful that is. Give Kids The World was a bright spot during a very dark time, and we are forever grateful for that priceless experience."





## A LEAP FOR HOPE

Diagnosed with spinal muscular atrophy – a rare disease affecting the central nervous system with no known cure, Natalia was not expected to live past the age of two. Thanks to advances in medical research, cutting-edge medications have stopped the progression of the disease, but cannot reverse the damage already done. Natalia is wheelchair-bound, requires respiratory equipment and is under the care of nine specialists.

In May 2022, Natalia and her family enjoyed an unforgettable stay at Give Kids The World Village which mom Marisa describes this way: “It was truly a life-changing experience; everything about it was magical, and it was hard not to cry happy tears every day.

“My father told me before he passed away a few years ago that eventually I would need to let Natalia live a little; because if I didn’t, she would never know what it was she was fighting for. Give Kids The World was my leap, and it was worth every stress, sleepless night and fear I’ve had for her,” says Marisa. “For six magical days she was a kid again. There was no one telling her she couldn’t do things, and she was treated with such kindness and compassion. It’s hard to put into words how amazing the Village is; it brings you joy, it gives you hope, and gives your entire mind, body and soul a refresh. I always tell people that if you want to teach your kids about kindness, humility, responsibility and selflessness, send them to the Village to volunteer!”





## LEWIS'S BOUNDLESS WISH

"Our week at Give Kids The World gave us hope! It was balm for our souls and just what we needed to heal together as a family. Lewis was on top of the world," says Charlotte Peterson, whose son, Lewis, has cerebral palsy, is wheelchair-bound and uses a communications device. "After several delays due to hospitalizations and the pandemic, we arrived at the most magical place where we felt a sense of belonging among a community of families navigating similar struggles."

It was a week of inclusion and accessibility for Lewis, who enjoyed his first-ever movie theater experience watching Finding Nemo in Julie's Safari Theater; enjoyed keto ice cream in Henri's Starlite Scoops; and was able to play the arcade games, swim in the pool and go trick-or-treating with his sister.

"Riding the four-person swing was my favorite memory from the Village, because we were able to feel free simultaneously and not have to worry about supporting Lewis," says Charlotte. "He rode next to us safely in his wheelchair, and his joy was priceless. We all put our hands in the air at the same time and it felt like all of our tears and pain were being wiped away. We were able to let go of all the milestones we missed and make cherished memories together; we will never be the same."





# THANK YOU

At Give Kids The World Village, we rely on the extraordinary generosity of countless individuals, organizations and corporate partners to create happiness and hope for the families we serve. We are honored to have their support.





Partner Since 1986



WALT Disney World

As Give Kids The World Village's first corporate partner, Walt Disney World has played an integral role in helping the Village create magical experiences and unforgettable memories for critically ill children and their families for 36 years. Since 1986, Walt Disney World has positively impacted the lives of countless wish families from around the world by donating theme park tickets; hosting special Disney character meet and greets at the Village; and engaging employees to volunteer their time and talent throughout the year helping to make wishes come true. In addition, Walt Disney World made it possible for Give Kids The World to host its first-ever Night of a Million Lights fundraiser in 2020 by donating more than 3.2 million lights to the 52-night, fully immersive holiday lights spectacular. The company's donation once again lit up the Central Florida skyline in year two of Night of a Million Lights, helping to generate global awareness and millions of dollars in funding for the Village. We are grateful to Walt Disney World for its tremendous support and unwavering generosity throughout the years for the benefit of the families we serve.





Partner Since 1990



Like superheroes, wizards and dragons, hope requires belief in the impossible; and since 1990, that is just what Universal Orlando Resort has helped Give Kids The World create for critically ill children and their families. By donating theme park tickets and bringing the magic of Hollywood to life during character visits at the Village, Universal Orlando Resort helps wish families forget their worries and explore an entire universe of fantastical fun and excitement. Universal also lends its support by raising funds for the Village through its sparkling fountains; contributing souvenirs to Give Kids The World's daily gift-giving program; engaging employees to volunteer; and providing wish families with non-stop adventure at Marc's DinoPutt, an interactive dinosaur-themed miniature golf course at the Village which was built by Universal employees. In addition, Universal Orlando Resort helped share holiday cheer with the community and raise much-needed funds by supporting Give Kids The World's 2020 and 2021 Night of a Million Lights fundraisers.





Partner Since 1986

# SeaWorld®

PARKS & RESORTS™ ORLANDO

For more than three decades, Founding Partner SeaWorld Parks & Resorts has helped Give Kids The World wish families experience the beauty and mystique of ocean life and the exhilaration of thrill rides. Through complimentary tickets, behind-the-scenes opportunities and interactive animal encounters, families have the chance to create special moments together while discovering a love of science and exploration. From Discovery Cove and Aquatica to Journey to Atlantis, SeaWorld Parks & Resorts helps wish families reconnect and experience joy away from hospital stays and medical procedures. In addition, SeaWorld Parks and Resorts Orlando made a splash at Give Kids The World's Night of a Million Lights events in 2020 and 2021 with its beautifully decorated ocean-themed villas.





Partner Since 1989



For wish families facing unimaginable challenges due to a child's illness, the simple pleasure of sharing a wonderful meal together is priceless. Perkins Restaurant & Bakery makes that possible every day by providing families with complimentary breakfast and lunch in Nancy's Kitchen, located within Café Clayton in Towne Hall. Since 1989, Perkins has lovingly served more than four million delicious and nutritious meals to wish families. Perkins also supports the Village through a variety of employee giving campaigns; engages employees to volunteer; and hosts an array of unique fundraisers for the Village. Donations made through coin box collections and stuffed animal crane games also help Perkins continue to serve memorable meals to our precious families. We are grateful to Perkins for its steadfast support and heartfelt commitment to providing wish families with high-quality dining experiences and an opportunity to relax, reconnect and create precious memories together in the place Where Happiness Inspires Hope.





Partner Since 2006



## DON and LORRAINE FREEBERG FOUNDATION

Underscoring its commitment to supporting organizations focused on education, healthcare, children and veterans, the Don and Lorraine Freeberg Foundation has made an indelible impact on Give Kids The World Village and the families we serve since 2014. Beginning with a \$3 million pledge that supported the construction of Towne Hall – a focal point for wish family entertainment, dining and events which also houses staff offices, meeting facilities and a gathering hall – the Foundation has continued to fund capital improvement initiatives designed to enhance the wish experience for generations to come. Among other projects, the Don and Lorraine Freeberg Foundation provided a \$1.5 million grant to build the Village's new Serendipity II themed pirate ship stage at the Park of Dreams Pool, bringing the total amount donated to Give Kids The World to \$5 million. We are immensely appreciative for the Foundation's devotion to making visits to the Village magical for wish families.





# SPECIAL FRIENDS

Boston Market Corporation  
Celebration Town Center  
Colorvision International, Inc.  
Davidson Hospitality Group  
Encore  
Flaumenhaft Family  
Florida Workers Compensation Institute, Inc.  
Genesis Reference Laboratories  
Hasbro, Inc  
Holiday Inn Club Vacations Inc.  
IAAPA  
Independence RV Sales & Service  
Lalena Foundation  
Mears Transportation Group  
Merlin's Magic Wand  
National Confectioners Association  
Sasha Charitable Foundation  
Seravalli Foundation  
The Sharon D. Lund Foundation  
The Yvette & Arthur Eder Family Foundation  
Travel + Leisure





# SUPPORTERS

AbbVie  
Adobe Enterprise  
Advent Health  
AdventHealth  
Albert and Shirley Schmidt  
Alex Gibson  
Alma Carr  
Always In The Club LLC  
Amazon Smile Foundation  
American Airlines  
Anthony Legendre  
Arnold Owens  
Arnold Ross  
ASSA ABLOY Hospitality  
Audra and Brian Accola  
Bank of America Charitable  
Gift Fund  
Baynum Painting Inc  
Becca Manheimer  
Bill and June Beaver Foundation  
Bill Hornbuckle  
Bimbo Bakeries  
Boggy Creek Airboats  
Bradley and Gwendoline Belcher  
Brian Lewis and Audey Veach  
Bruce Tarkington  
Bryan Miller  
Burch Fabrics  
Busch Gardens Tampa Amy Lawler  
Busch Gardens Williamsburg  
Camilo Soto  
Canobie Lake Park  
Carole Sclafani  
Carowinds  
Carra Fansler  
Cathy and Mac Nash  
Celebration Exotic Car Festival

Celtic Star Inc  
Central Moving & Storage, Inc  
Charles and Marjean Lynch  
Charles Seravalli  
Charness Charitable Foundation  
Chesapeake Hospitality  
Christine Clanton  
Christine Stauffer  
CIBC Private Wealth Management  
Cigna Health and Life Insurance  
Company  
Cody Tapoler  
Cognizant Technology Solutions  
Commercial Restoration Company  
Cool Today  
Corey Fraley  
Cornelius Thill  
Craft Asset Management  
Dance Ready  
Danielle and Rudolph Klahr  
Dave North  
David and Gina Hazelet  
David and Theresa Witzerman  
David Dahlgren  
David's Cookies  
Deal Hospitality  
Deborah Thomas  
Debra and Greg Humphries  
Debra Shorthouse  
Denise Patterson  
Diana Riccio  
Dollywood  
Dominic Bartol  
Dov Green  
Dreams Unlimited Travel  
Ecolab, Inc.  
Edward and Kate Reilly



## SUPPORTERS

Egis Projects  
Enbridge  
Enbridge  
Enterprise Holdings  
Erin and Dan Etue  
Ernst & Young  
Everett and Carolyn Rivers  
Fabian Dilaimy  
Fifth Generation, Inc  
First Things First Foundation  
FIS Foundation  
FQSR LLC  
Frederic and Lyla Broers  
Gary and Theresa Landwirth  
Gatorland  
Geico Philanthropic Foundation  
General Motors  
Ginsburg Family Foundation  
Google  
Gray Robinson  
Great Coasters International, Inc  
Great Pacific Foundation  
Greater Orlando Aviation  
Authority  
Greg Hardwick  
Gudrun Mason  
Guy Harvey Resort on St.  
Augustine Beach  
HD Supply  
Heather Broome  
Holiday World & Splashin'  
Safari  
HomeTeam Pest Defense, LLC  
Hunter Charitable  
Foundation, Inc  
Hunter's Creek Woman's  
Health Center  
Icarus Exhibits, Inc  
IHG  
IHG Owners Association  
IMC - International Mascot  
Innovative Concessions  
Innovative Construction, Inc.

International Compliance  
Professionals Association  
- CPA  
Intrivo  
Iron House Gym  
Isabelle Owens  
J&J Snack Foods Corp  
Jack and Abby Waterstreet  
Jack Rouse Associates  
Jacob Willemsen  
Jacquelin Tuthill  
James and Nancy Cotterman  
James Hawkins  
James Moyle  
James Olson  
James Wetekamp  
Janis Scaramucci  
Jason Helton  
Jason Veneziani  
Jason Wicht  
Jeff and Harriet Vahle  
Jeff and Vicki Walter  
Jeffrey Myers  
Jennifer Johnson-Blalock  
Jennifer Williams  
Jessie Rees Foundation  
- NEGU  
Jim Carlson  
Jim Patterson II  
Joan Birmingham  
Joanne Dlugozima  
John and Mary Levell  
John Puterbaugh  
John Vataha  
Johnston's Surveying, Inc.  
June and John Lemmon  
Jungle Rapids Family Fun Park  
Kathleen Benham  
Ken and Colleen Hohenstein  
Kennedy Space Center  
Visitors Complex  
Kenneth and Kathy Grimsley  
Kenneth and Paula Munson







## SUPPORTERS

Charitable Lead Annuity Trust  
Kennywood  
Keri Guilbert  
Kevin Hilchey  
Kimi Nelson  
Kings Island  
Klimkiewicz Family Foundation  
Knoebels Amusement Resort  
Kramer Foundation  
Kramer Portraits  
Kristy Hancock  
La Casa Del Sol  
Larose-Cut Off Middle School  
Laura McConnell  
Lauren Beck  
Lee and Priscilla Cockerell  
Lee Johnson  
Leif and Elaine Maiorini  
Lenovo  
Leslie Nease  
Lillian and Co  
Lisa Liane Kraas  
Lumen Technologies  
Maria Hayes  
Maria Hernandez  
Marilyn and Norman Carley  
Mark Deyo-Svendsen  
Marla Tichi  
Marlin Designs  
Martin King  
Matthew and Laura  
Kleinstauber  
Matthew and Wendy Maschler  
Matthew Risinger  
Mattress Firm Corporate  
McGowan Allied Specialty  
Insurance  
McGriff Insurance Services  
Medieval Times  
Melissa and Charlie McCall  
Meredith Lindsay Street  
Foundation  
Michael Morin

Microsoft  
Millennium Systems  
Design Inc.  
MKH Charitable Fund  
Mukesh Patel  
Nancy Meyer  
Natalie Cushnir  
Natalie-Chantal Levy-Sousan  
National Mah Jongg League  
Foundation, Inc.  
National Philanthropic Trust  
Neal and Cynthia Karels  
Nemours Children's Health  
Systems  
Nicholas Curtis and Avian  
Nobles-Curtis  
Noah Brodsky  
Nordis Technologies  
O'Dell-Nelson Family  
Foundation  
OneStream Software  
Orlando Dental Group  
Oticon  
Pamela and Frank Cawthon  
Panama Jack  
Paradise Grills  
Parsons Family Foundation  
Patina Restaurant Group  
Patrick Harvey  
Paul B Hunter and  
Constance D  
PDSI  
Peckham Guyton Albers &  
Viets Inc.  
Pepsico  
PGA Tour, Inc.  
Poterucha Family Foundation  
Premier Restaurant Group  
Premier Rides, Inc.  
Pride Hospitality  
Quassy Amusement Park  
and Waterpark  
Randal and Alex Skilling



## SUPPORTERS

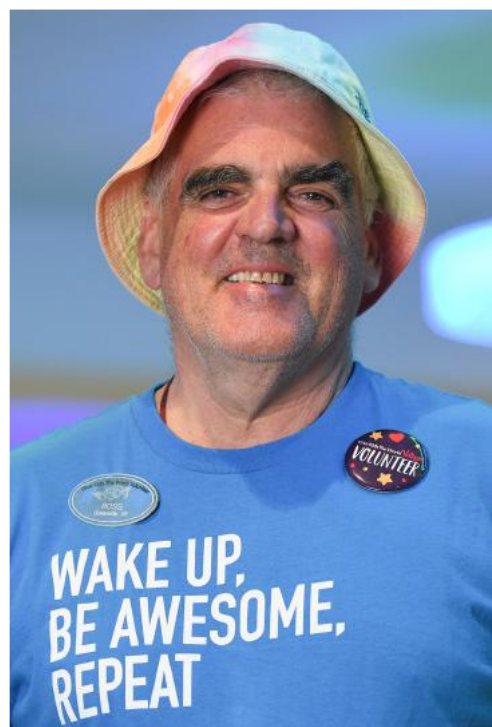
Raymond James Charitable  
RCI  
Regency Furniture  
International  
Ricardo A Guimaraes  
Richard and Mary Nunis  
Richard and Sandra Trobman  
Richard Foundation  
Ripley Entertainment Inc  
Robert and Kimberly Bacon  
Robert and Nicole Yacktman  
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Robert O. Law  
Foundation, Inc  
Robert Saladin  
Robin and Jessica Esakof  
Rock Guarisco  
Roger and Cynthia Neitsch  
Roofing & Reconstructio  
Contractors Of America,  
LLC  
Salesforce  
Sandusky Bay Pancake  
House  
Scenario Cockram USA Inc.  
Schwab Charitable  
Scott Matson  
Serta Simmons Bedding  
Sesame Place  
Shannon Esposito  
Shannon Zarzeski  
Six Flags Over Georgia  
Southwest Airlines  
Southwicks Zoo  
Spin Master  
Stanley and Ginnie Maminski  
Starr Insurance  
Stefan Sibley  
Stephen Glaros  
Stephen Rasch  
Steve Burns

Steve Ritland and Shannon Hunt  
Steven Pickett  
Sue Anne Gelatt Foundation  
Sunroc Construction Co.  
Teresa Frangakis  
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Council  
The American Gift Fund  
The Carroll Org  
The Dr. P. Phillips Foundation  
The Hickey Family Foundation  
The Kling Family Foundation  
The Richard K. & Theresa A.  
Davis Family Foundation  
The South Florida Chapter of The  
Associated General  
Contractors of America  
Theme Fusion Inc  
Theresa Mazzacano  
Timothy Bojanowski  
Timothy Raabe  
Unilever  
Unlimited Glassworks Inc  
Urban Art  
Urovant Sciences, Inc.  
WDW Magazine  
Wendell and Marcia Couch  
Wendell Holland  
Weston's WannaB Inn  
Wheaton World Wide Moving, Inc.  
Whirley-DrinkWorks! & EasyGo!  
William and Lynn Andrews  
William Brandon  
Williamsen Family Foundation  
Willis Weirich  
WillowTree  
Wilson and Leslie Townsend  
World of DVC  
Yogibo  
Your Home Sold  
YPO





TOTAL  
ACTIVE  
VOLUNTEERS  
153,353



TOTAL VOLUNTEER HOURS

9,879

TOTAL VOLUNTEER VALUE

\$4,592,922



# YOUR IMPACT IN ACTION!

Making it count!

13%  
Fundraising &  
Administrative  
Expenses

87¢

of every dollar spent went directly to  
programs for the children and families  
served by Give Kids The World Village.

Overall Guest Satisfaction

99.2%

Source: UniFocus, an independent  
research company ([www.unifocus.com](http://www.unifocus.com))





BOARD OF DIRECTORS

<b>Jeff Vahle (Chairman)</b> President Disney Signature Experiences and Facilities & Operations Services Walt Disney Parks & Resorts	<b>Dina Howell</b>	<b>Cathleen Nash</b>	<b>Charles Seravalli (Treasurer)</b> President Seravalli Financial Group Perkins Restaurant & Bakery
<b>John Belden</b> Chairman & CEO Davidson Hotels & Resorts	<b>Pamela Landwirth</b> President & CEO Give Kids The World	<b>John Nichols</b> VP, S&D Operations PepsiCo	<b>Michael J. Short</b>
<b>Wayne Charness</b>	<b>Randy Miller</b> Chief Administrative Officer Boston Market Corporation	<b>Crystal O’Hea</b> VP Marketing, Discovery Cove SeaWorld Parks & Entertainment, Inc.	<b>Steven R. Sparks</b> Senior Vice President Hershey Trust Company
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GIVE KIDS THE WORLD VILLAGE LEADERSHIP TEAM

<b>Pamela Landwirth</b> President & CEO	<b>Ian Cole</b> Chief Information Officer	<b>Amy Racicot</b> Chief Financial Officer
<b>John Flaschner</b> Chief of Staff	<b>Steven Amos</b> Vice President of Advancment	



GIVE KIDS THE WORLD, INC.  
FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2022

Support and Revenue	
Unrestricted Contributions – noncash	15,803,572
Unrestricted Contributions – cash	10,902,744
Grant revenue	932,604
Special Events (net)	3,833,674
Interest and dividend income	2,129,818
Net investment losses	(9,524,773)
Other income	59,715
<b>Total support and revenue</b>	<b>24,137,354</b>

Expenses	
Program Activities	27,647,953
Management and general	1,456,454
Fundraising	2,512,064
<b>Total expenses</b>	<b>31,616,417</b>

Net Assets	
Net assets released from restrictions	1,890,580
<b>Change in net assets without donor restrictions</b>	<b>(5,588,537)</b>
Contributions with donor restrictions - non - cash	75,045
Contributions with donor restrictions - cash	1,416,589
Other revenue, net	–
Net assets released from restrictions	(1,890,580)
<b>Change in net assets with donor restrictions</b>	<b>(398,946)</b>
<b>Total Change in net assets</b>	<b>(5,987,483)</b>
<b>Net assets - beginning of the year</b>	<b>126,514,822</b>
<b>Net assets - end of the year</b>	<b>120,527,339</b>





139 Harristown Rd • Glen Rock, NJ 07452  
phone (201) 818-1288 • fax (201) 818-4694  
www.charitynavigator.org

April 1, 2021

Pamela Landwirth  
Give Kids The World Village  
210 South Bass Road  
Kissimmee, FL 34746

Dear Pamela Landwirth:

On behalf of Charity Navigator, I wish to congratulate Give Kids The World Village on attaining the coveted 4-star rating for demonstrating strong financial health and commitment to accountability and transparency.

The nonprofit sector is advancing and expanding. As our organizations evolve, so do the desires and interests of our supporters. Astute donors are yearning for greater accountability, transparency, and for concrete results from us. With more than 1.5 million American charities, Charity Navigator aims to accentuate the work of efficient and transparent organizations. The intent of our work is to provide donors with essential information to give them greater confidence in both the charitable decisions that they make and the nonprofit sector.

Based on the most recent information available, we have issued a new rating for your organization. We are proud to announce Give Kids The World Village has earned our fifteenth consecutive 4-star rating. This is our highest possible rating and indicates that your organization adheres to sector best practices and executes its mission in a financially efficient way. Attaining a 4-star rating verifies that Give Kids The World Village exceeds industry standards and outperforms most charities in your area of work. Less than 1% of the charities we evaluate have received at least 15 consecutive 4-star evaluations, indicating that Give Kids The World Village outperforms most other charities in America. This exceptional designation from Charity Navigator sets Give Kids The World Village apart from its peers and demonstrates to the public its trustworthiness.

*Forbes*, *Business Week*, and *Kiplinger's Financial Magazine*, among others, have profiled and celebrated our unique method of applying data-driven analysis to the charitable sector. We evaluate ten times more charities than our nearest competitor and currently attract more visitors to our website than all other charity rating groups combined, thus making us the leading charity evaluator in America. Our data shows that users of our site donated more than they planned to before viewing our findings, and in fact, it is estimated that last year Charity Navigator influenced approximately \$10 billion in charitable gifts.

Your achievement and the 4-star rating will enhance your organization's fundraising and public relations efforts. Our favorable review of Give Kids The World Village's financial health and commitment to accountability & transparency is now visible on our website.

We wish you continued success in your charitable endeavors.

Sincerely,

Michael Thatcher  
President and CEO







Give Kids The World Village is an 89-acre, whimsical nonprofit resort in Central Florida that provides critically ill children and their families with transformative weeklong wish vacations at no cost.

For more information, visit [www.gktw.org](http://www.gktw.org).